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For Immediate Release

Boise Building Materials Distribution Receives Golden Hammer Award for 2006 For Excellence in Marketing & Partnership

Boise, Idaho April 6, 2007 – Boise Building Materials Distribution is a recipient of the Golden Hammer Award for lumber and building materials presented by *Home Channel News*, the home retailing industry's leading publication. "In the pursuit of excellence in Hardware/Home Improvement retailing, the Golden Hammer Awards program recognizes the contribution of the very best vendors in this industry," says Jeff Arlen, Publisher, *Home Channel News*. The Golden Hammer Award has provided a forum for retailers to give credit to vendors that are the best in their core product category for 23 years. Retailer awards include: Home Channel Hall of Fame, Specialty Retailer of the Year, Retail Partner of the Year and Innovative Retailer of the Year. Suppliers competed with at least 20 different vendor companies in 35 product categories. This is the third time BBMD has won this prestigious award.

The Golden Hammer Award recognizes the outstanding suppliers serving the home channel industry and the winners were chosen from more than 700 manufacturers. Over 3,000 ballots were e-mailed to buyers and merchandise managers of America's top 500 home center/building material dealers/retailers. Retailers/Dealers were asked to select one supplier from each of the 35 product categories they felt excelled in strategic partnerships with retailers/dealers.

This award recognizes and reinforces suppliers who demonstrate the greatest overall commitment in support of the retailer's sales, marketing and partnership efforts. The Golden Hammer Awards will be presented, by the Golden Hammer retail committee members, at a special reception on May 8, 2007 at The Orlando Convention Center in Orlando, FL from 5:00 p.m. - 7:00 p.m. during the National Hardware Show. Jeff Arlen, Publisher of *Home Channel News* will be the master of ceremonies. The Golden Hammer Award winners will also be featured in the June 11, 2007 issue of *Home Channel News* reaching 40,000 subscribers and more than 200,000 readers.

Home Channel News is the leading publication serving the home channel market. The newspaper is a publication of Lebharr-Friedman, Inc, America's leading publisher of retailing and restaurant periodicals, newsletters and directories serving over one million business owners, managers, and professionals around the world. For 82 years, Lebharr-Friedman has been committed to providing timely, provocative and essential information to it's over half a million subscribers.